

**LEAGUE OF WOMEN VOTERS OF COLLIER COUNTY ED FUND
BOARD OF DIRECTORS MEETING
ROBB & STUCKY, NAPLES
March 5, 2007**

The regular March meeting of the Board of Directors of the League of Women Voters of Collier County Ed Fund, held March 5, 2007, at Robb & Stucky, Naples, was called to order at 12:08 p.m. by President Chris Straton. Present: Jeannette Boucher, Joyce Evans, Lydia Galton, Marge Joder, Bonnie Michaels, Sandy Parker, Bernice Schmelz, Kathleen Slebodnik, Chris Straton, Nancy Wolfe. Excused: Nicole Ryan, Jen Walker. Off-Board: Ann Campbell.

Upon motion made by Ms. Schmelz, seconded and unanimously carried, the Consent Agenda, consisting of the Minutes of the Board Meeting held February 5, 2007, was approved.

Treasurer's Report. The Treasurer's Report, showing a balance of \$7,365.59 as of February 28, 2007, was ordered filed.

OLD BUSINESS

Fundraising Proposal

Director of Development Lydia Galton gave a detailed presentation, with handouts, on fundraising strategies that have proven successful. She stressed that ideally fundraisers should be selected which are unique and can be done annually. Ideas for specific fundraisers will be on the agenda of the April Board Meeting.

High School Civics Proposal

Gail DiMaggio and Estelle Rauch will be exploring possible voter education projects with the Social Studies Department of the Collier County Public Schools. Such projects would be designed to increase voter registration and participation among seniors. Instructional materials might be developed and provided not only to high school teachers but also to civic groups and colleges. Besides a poster contest, other ad campaign-related contest suggestions included writing an Op-Ed and preparing a 30-second media commercial. The idea of piloting such ideas at only a few schools initially was well received. Ms. DiMaggio and Ms. Rauch were asked to prepare specific recommendations for the April Board Meeting.

Budget

Treasurer Marge Joder presented a proposed budget for 4/1/07 to 3/31/08. Following discussion, it was decided to reduce the amount for Item 16 to \$500 and title it Council. There was also the realization that a Contingency Dues Increase would need to be added. Finally, **it was moved (Parker), seconded and unanimously carried to adopt the proposed budget as amended with the proviso that Ms. Joder balance the budget by adjusting contributions and fundraising.**

Future League General Meetings

March. Plans for the March meeting were reviewed, with suggestions made to publicize the meeting with groups that are especially interested in Rights Restoration such as the ACLU and NAACP as well as local political party clubs. Ms. Schmelz will chair the

meeting in the absence of the President and Vice President who will be attending the Legislative Seminar.

April. Homeland Security will be the principal focus of the April program, which is being coordinated by Ms. Campbell. This will follow League's Annual Meetings.

Voter Services Program

Next year's program was reviewed and discussed. It was decided to remove the last item and change the seventh item to read, "Develop voter educational materials to increase voter education and registration and voter turnout for property owner associations, Naples Area Chamber of Commerce, Collier Building Industry Association, Naples Area Board of Realtors and other major employers." **Upon motion made by Ms. Michaels, seconded and unanimously carried, the Voter Services Program was approved as amended for presentation to the members at the Annual Meeting.**

League University Program

Following the consensus of the Board, The League U Program was presented and approved for presentation to the membership. It was decided that League U. should be a portfolio managed by a director who would serve either as an appointed director or in an off-Board capacity.

General Membership Schedule/Location 2007/2008

Ms. Wolfe presented a well researched report outlining possible sites for our General Meetings next year. **Upon motion made by Ms. Wolfe, seconded and unanimously carried, it was decided to remain at our present location the Norris Center for most meetings. Dates in January and February the Norris Center is closed because of holidays, meetings will be held at the Collier Athletic Club if space is available there.**

There being no further business, the meeting was adjourned by President Straton at 1:48 p.m.

Respectfully submitted,

Jeannette M. Boucher
Secretary