



## Looking ahead ...

### WHITHER THE LEAGUE?

"Whither the League?" was the title of one of our programs several years ago and, I believe, is a question one must reconsider often. Indeed, in today's fast track world, one must constantly evaluate goals and shift priorities to adapt to an external environment that is never static.

The LWVUS has been implementing a Long Range Plan introduced just prior to the 1984 National Convention and will be evaluating it at the National Convention scheduled for June, 1986. In a recent article entitled "Program Priority Setting/Resource Allocation", Long Range Planning Chair Nancy Neuman writes:

Leaders of Leagues and government share a common dilemma: how to effectively apply *limited* resources to apparently limitless competing demands. The targeting of human and financial resources to an organization's objectives and priorities is the essence of strategic long range planning.

In the League we have to weigh what we want to do against the number of volunteer hours and dollars available. Certain basics have to get done: financial reports, membership maintenance and program management. At the same time, our members and our communities expect the League to be active and visible on the major issues of the day, to provide election information to voters and to offer a rational voice when community tensions reach the point where no political compromise appears possible.

League leaders at all levels have learned that choices must be made if we are to make a difference in our communities, states and nation. There are limits to the kind of time we can expect volunteers to give to the League, and there are limits to the amounts of money we can raise to support our activities. We continue to juggle a multi-issue program that has grown out of our members' varied interests. Yet with a diversity of viewpoints in a grass-roots organization, we cannot satisfy everyone.

This year the League of Women Voters of Collier County will try to develop its own Long Range Plan so that we may better serve our membership and the community. We'll start by setting objectives and criteria. Then we'll develop strategies to achieve our objectives. Needless to say, we'll be striving for a flexible plan that reflects the interests of the majority of our members.

Long Range Planning will be one of many topics we'll be covering at our "Lively League Issues" sessions. Bring and share your ideas as we work together to codify our thinking.

Jeannette Boucher, Co-President

# UP-DATE: WATER POLLUTION CONTROL PROGRAM

On June 18, 1985, the Collier County Water Pollution Control Program (WPCP) was officially created by ordinance. The successful November 1984 county-wide referendum provided for just such a program to be funded by 1/10th of a mill tax.

In July, under the guidance of William D. Lorenz, Jr., P.E., the Dir. of Environmental Science and Pollution Control Dept. (ESPC), an informal Advisory Committee, the Water Pollution Control Committee (WPCC) was formed. The WPCC was to provide community and governmental input into the goals, objectives, and strategies of the ESPC. Membership of the voluntary committee represented a wide variety of interested organizations and agencies.

A draft of the Strategic Management Plan is currently being circulated to the County's Division Administrators. This draft plan had been reviewed and revised during lively August meetings of the WPCC. Once the County Manager's Office reviews and gives final approval to the document, Dir. Lorenz will present the Plan to the Board of County Commissioners.

The WPCC agreed that short term objectives of the ESPC should include (1) the planning and implementation of a sewage treatment plant inspection program, (2) an evaluation of sludge disposal in the County, and (3) the establishment of a water quality monitoring network. Compliance rather than enforcement will be stressed. Inspections and identification of problem areas shall be emphasized as well as cooperation with other agencies to avoid duplication of efforts.

JA Rautio

**Two Great Restaurants.  
One Address.**



**The Chef's Garden**  
CREATIVE CUISINE

**Truffles**  
*a cafe. Pizzeria*

Golden Spoon Award Winner 1979-1985  
Winner of Florida Trend's 12 Best Restaurants 1982, 1983,  
1984 & 1985  
Wine Spectator's Top 100 Wine List 1984 & 1985  
Gulfshore Life's Best Restaurant in SW Florida 1984

Thirteenth Ave. S. off Third St. S. in Olde Naples 262-5500

Seafood with an Italian Accent

 **Villa  
Pescatore**

Reservations requested, jackets required.  
Winner of Gulfshore Life's "Best New Restaurant 1984"  
"★★★★" Fort Myers News-Press

Casual Dining  
Seven Days at ...



8920 N. Tamiami Trail, Naples  
Across from the Pavilion  
597-8119

# CALENDAR

Oct. 28 (Monday)	10:45 -1:30	Norris Room, The Depot	GENERAL MEETING Speaker: Carol Rist
Nov. 1 (Friday)	10:00	Home of Phoebe Bradt 3000 Gulf Shore Blvd.N. Apartment #114	NATIONAL SECURITY
Nov. 4 (Monday)	12:00 Noon	League Office	BOARD MEETING
Nov. 8 (Friday)	12:00 Noon	Home of Mary Lightburn 103 Clubhouse Dr.,*253 Wilderness Call if attending: 262-7745 or 261-8654	LOCAL GOVERNMENT & OBSERVER CORPS lunch and meeting
Nov. 11 (Monday)	10:00	Home of J. Boucher 4000 Gulf Shore Blvd. N.	LONG RANGF PLANNING
Nov. 15 (Friday)	10:00	Home of Martha Kennedy 1190 26th Ave. N.	NATIONAL SECURITY
Nov. 18 (Monday)	10:45-1:30	Norris Room, The Depot	GENERAL MEETING
Nov. 25 (Monday)	10:00	Home of J. Boucher 4000 Gulf Shore Blvd. N.	LONG RANGE PLANNING
Nov. 29 (Friday)	10:00	Home of G. Schnakenberg 503 Turtle Hatch Lane	NATIONAL SECURITY

## IN MEMORIUM KATHRYN W. ERWIN

We note with great sadness the passing of Kathryn Erwin. A former Board member, Kay worked especially in the fields of Voters Service and Education and last year served as Election Laws Chair. She was also was active with the Foundation of Mental Health, the Encore Shop, and the David Lawrence Mental Health Center. Kay had a mental acuity, tenacity and dedication we all admired, and we shall miss her very much.