

**LEAGUE OF WOMEN VOTERS OF COLLIER COUNTY, Education Fund**  
**Board of Directors Meeting – October 26, 2016**  
Iberia Bank, 2150 Goodlette Frank Road, Naples, Florida

Attending: Robin Birnhak, Susan Calkins, Joyce Fletcher, Patricia Forkan, Ray Kalich, Robin Larkin, John Levy, Becky Newell, Charlotte Nycklemoe, Vi Steffan.

Not present: Michele Arnold, Ann Campbell, Paul Kardon.

Guests: Jan Eustis, Pat Howard, Claire Lang, Sandy Parker, Susan Suarez

The meeting was called to order by Charlotte Nycklemoe at 12:02 pm. A quorum was declared and the Consent Agenda was approved.

**New Business**

Joyce Fletcher reminded the Board about Know Your County Government and that funds have been budgeted for that endeavor.

Fundraising Opportunities: We had a discussion on whether the LWV should assign a fee for public speaking that we do on Education Programs. The most common view is we speak as our public service commitment and we are a volunteer-driven organization; we would greatly appreciate a donation to the Education Fund. We decided not to assign a fee for our public speaking engagements.

This discussion led to Memorial or Legacy Contributions and an Annual Appeal letter. We decided the annual appeal letter be sent prior to year-end, and probably the end of November, and that it be sent separately from our Membership Renewal electronic letter. The first Renewal letter is sent the first week in November.

***Action: Keep the Renewal process the same. A separate ‘hard copy’ letter will be developed by Robin Birnhak. The letter will be brought to the November board meeting for Board members to personalize and then mail to members they are familiar with.***

**Unfinished Business:**

Robin Larkin and Vi Steffan reported that no Voter Outreach in Immokalee had been taken.

Meeting adjourned at 12:27 pm.

Respectfully submitted,

Robin Larkin, Secretary