

LEAGUE OF WOMEN VOTERS OF COLLIER COUNTY, General Fund
Board of Directors Meeting – March 22, 2017
Iberia Bank, 2150 Goodlette Frank Road, Naples, Florida

Attending: Robin Birnhak, Susan Calkins, Ann Campbell, Joyce Fletcher, Patricia Forkan, Pat Howard, Ray Kalich, Paul Kardon, Robin Larkin, John Levy, Becky Newell, Charlotte Nycklemoe.

Excused: Jan Eustis, Vi Steffan.

The meeting was called to order by Charlotte Nycklemoe at 9:35 am. A quorum was declared. Char requested these topics be added to the Agenda: a discussion on engaging New Members and the report from the Nominating Committee. John Levy requested the Audit Committee report be added.

A motion was made and passed to approve the Consent Agenda.

UNFINISHED BUSINESS

Board of Directors Books. Becky reported on this on-going project and requested that the Board of Directors Book be treated separately from the Bylaws. She described the descriptions on the Book as evolving and will continue to be updated throughout the year and should not have a ‘deadline to complete the updates.’ We questioned if the contents should be on our website and Becky advised that most of the Book’s contents already exist on the website in different places and reiterated that it is a ‘living document’ that will require continual edits.

Action: Email (reply all) all corrections to Becky as you review the Book.

Policy Amendment regarding funding for State and National participation. Jan Eustis was unable to attend the meeting and present updated wording.

Action: Char will electronically send the updated policy to the Board for feedback.

Communications Committee.

Gayle Stroup was unable to attend the meeting. Becky Newell reported on the committee’s activity. Gayle is developing documents that will be used by members—posted online--to communicate to their constituents. The forms being developed are all-encompassing and will streamline our internal communications. During this process, Gayle is collecting relevant information from board members, committee chairs and all members that communicate broadly, internally with LWVCC.

NEW BUSINESS

LWVCC General Fund Proposed Budget:

Ray provided information on the proposed General Fund budget for 2017-2018 period. He pointed out corrections on State Convention and National Convention 2016/17 Actual budget numbers (they should be reversed to read—State \$3,000 and National \$800).

Ray said the budget reflects discussions and the philosophy he has discerned from our Board meetings. He wanted to ensure we budgeted funds for LWVCC committees to become more active and to drive committee initiatives (Budget Note 4). He also said the budget reflects the Board’s desire to identify and engage potential LWVCC leaders (Budget Note 3).

He pointed out Note 5 and the initiative from the Communications Committee to develop a form to streamline communications as well as Becky's Facebook advertising.

Ray said the budget for Meetings/Conventions/Councils may be re-evaluated if we determine fewer/more attendees will participate.

He identified a possible 'risk' in the Grant and Sponsorships category. Ray described this as our making a strategic investment now to grow to where we want to be.

Joyce questioned the LWV FL Lobby Fund and could we budget a larger donation to this Fund. We discussed that a portion of our PMP may go toward this fund.

Action: We will re-evaluate our Lobby Fund donation and consider making the amount a percentage of our membership dues collected.

Robin Birnhak inquired about the Board Retreat/Strategic Planning session and if the outcome of that session (and future sessions) will impact the presented budget. Char said it should not have an impact.

John Levy complimented Ray's vision and ability to convert our board discussions into a budget. He asked the board if they understood and approved the budget, that the board members should be willing to speak to their support of the budget at the annual meeting.

Nominating Committee: Becky presented the report from the Nominating Committee (attached to Board Packet).

Action: Pat Howard will be nominated to join the Board at our April 19 Board Meeting.

Additionally, we had a discussion on the wording of Article VIII – Governance Committee – of our Bylaws. The board decided this wording should be 'cleaned up.'

Action: The Governance Committee will address the Bylaw wording after the April 3, 2017, annual meeting.

New Member Engagement. Char noted that many new members are not attending the General Meeting and would like board members to make a connection with the new members and encourage them to attend the meetings.

Action: Char passed around a list of new members and requested board members to 'sign up' next to the new member they will agree to connect with.

Upcoming Meetings: Reminders:

- Annual Meeting is April 3, 2017, at 10:30 at the Naples Hilton.
- Final (Joint) Board Meeting: April 19, 2017, Iberia Bank

Meeting adjourned at 10:45 am.

Respectfully submitted,

Robin Larkin, Secretary