

LEAGUE OF WOMEN VOTERS OF COLLIER COUNTY, General Fund
Board of Directors Meeting – March 23, 2016
Iberia Bank, 2150 Goodlette Frank Road, Naples, Florida

Attending: Robin Birnhak, Susan Calkins, Jan Eustis, Joyce Fletcher, Patricia Forkan, Paul Kardon, Robin Larkin, John Levy, Becky Newell, Charlotte Nycklemoe, Arlene Shapiro.

Not present: Ann Campbell, Crystal Kinzel, and Shelley Perry excused.

Guests: Sandy Parker

The meeting was called to order by Charlotte Nycklemoe at 9:30 am. A quorum was declared. Sandy Parker requested an addition to the agenda: LWVCC members running for political office. Robin Larkin asked that we document our email exchange or take a formal vote to approve the \$400 expenditure on the advertisement in the program for the Community Foundation of Collier County's Women of Initiative luncheon (April 8, 2016).

John Levy asked for clarification on what our insurance covers and should we reconsider our coverage. Arlene confirmed that our insurance is for liability and Directors and Officers coverage.

Action: John Levy will contact the Executive Director of LWVFL to investigate policies and costs.

A motion was made and passed to approve the Consent Agenda.

Unfinished Business

Non-Partisan Policy Amendments: After examining the suggested amendments to the policy, the board decided to investigate further. Jan Eustis mentioned that an organization she's involved with added wording to a preamble of their position versus adding many specific details to the sub-points of that position. We briefly discussed LWV members that have recently registered as candidates for political office.

Action: Sandy Parker (with Becky Joyce and Robin) will look into Florida's policy as well as other local league policies.

Social Networking: Charlotte had sent the LWVUS Social Networking policy in the Board package and asked if we should incorporate that policy into our LWVCC policies. The Board discussed the pros/cons.

Action: A motion was made that 'Board members will commit to review the LWVUS policy by 3/28/16 and Char will send an email on 3/30/16 requesting an electronic vote from the Board.' The motion was seconded and approved.

End of Season Dinner: Confirmed May 10, 2016, date and time (5:30), and place (Club at Olde Cypress). Charlotte has emailed Committee Chairs and they will respond to Charlotte with names of their active committee members. We discussed charges from Olde Cypress (\$27/incl gratuity and tax) and decided to charge \$30/pp.

New Business

Membership Committee: Jan discussed new ideas to encourage/retain new members: (1) have a new member table at the monthly luncheons; (2) have a LWV member assigned to each new member that will alert/include the new member in LWVCC activities.

Action: (1) Robin L. will create a list of the monthly luncheon attendees and give to Jan and Charlotte. (2) Jan will discuss the list of new members with Charlotte. (3) Charlotte and Jan will identify a LWVCC member to 'partner' with each new member.

Paul Kardon would like to investigate how we can attract new male members. An idea was to investigate Pam Goodman to speak to [primarily] male organizations.

Audit Committee: John Levy acknowledged Arlene's hard work. John announced a clean audit of LWVCC's books. We discussed where we may be vulnerable—have we paid National dues when local members have deactivated their membership; this is a problem that LWVUS must correct with our involvement. John also questioned the large cash balance we carry.

Proposed Budget: Arlene passed out a draft budget that we worked through. She acknowledged Carol Golightly's assistance. We also discussed that if a Committee Chair requests a copy of our monthly financial statements, Arlene will email a copy to the chair.

Action: Arlene will email the amended budget for the Board to electronically vote on it.

Proposed Program Review: There was concern expressed on the proposed Justice Committee program. Becky reminded us that any committee Program changes from the previous year should appear edited (with cross outs and identified amended language).

Action: Charlotte will contact chair of the Justice Committee to discuss amending their proposed program.

Miscellaneous: During the course of the board meeting, a list was kept of topics the board may want to address over the course of the next months.

Action: A subcommittee was formed to address three main areas: (1) Board governance and development; (2) Board and member recruitment/retention/leadership development; and (3) a Marketing plan for LWVCC. Committee members: Charlotte, Sandy, Robin B, Robin L, John Levy, Becky, Joyce. The committee will meet and report back at April board meeting.

Nominating Committee: Becky presented the committee's proposed slate for 2016-2017.

Expense Request: A motion was made to approve an expense of \$400 for an ad in the Women of Initiative Luncheon program. The ad will acknowledge LWVCC members who are/have been honored by the Community Foundation of Collier County's Women of Initiative program.

Meeting adjourned at 12:10 pm

Respectfully submitted,

Robin Larkin, Secretary