

LEAGUE OF WOMEN VOTERS OF COLLIER COUNTY
MINUTES OF THE BOARD OF DIRECTORS MEETING, GENERAL FUND
US TRUST BANK, 765 SEAGATE, NAPLES, FLORIDA
9:30 AM, October 23, 2013

Attending: Susan Calkins, Ann Campbell, Joyce Fletcher, Carol Golightly, Lydia Galton, John Levy, Tom McCann, Paul Kardon, Becky Newell, Shelley Perry, Vi Steffan, Nancy Wolfe. Off board: Sandy Parker and Patty Frerick

A quorum being declared, the meeting was called to order by Pres. Becky Newell at 9:30 am.

Consent Agenda: The consent agenda was approved without changes.

New Business: Three items were added to the agenda for discussion. 1) Co-sponsorship of forum on beach replenishment 2) Board retreat 3) The Environmental Affairs Committee Report. The consent agenda was approved as modified.

New Business:

Personnel:

Paul Kardon, having successfully resolved his recent health issues, was reappointed as a Director.

Nina Ribinski's resignation leaves a position on the membership committee to be filled.

Mary Lou Boll will assume the chair of the education committee as an off board position and will begin attending school board meetings.

Gina Downs who has been doing publicity work will be moving. Judy Burns will help with press releases and is considering taking the responsibility for social media. Becky Newell has been doing the work for Facebook.

Beach Renourishment Forum:

Susan Calkins informed the board about an upcoming forum on beach renourishment. Sponsors will be the Chamber of Commerce, GNL, the Collier Citizens Council, and the Naples Daily News. LWVCC has also been asked to be a co-sponsor. The date is Jan. 9, 2014, at 3:00 at the North Naples United Methodist Church. After discussion the board approved LWVCC sponsorship.

Collier County Legislative Delegation Meeting:

The board decided that it would be most effective to speak on only one issue and one on which we are well qualified to speak. Voter rights was selected. LWVCC will have 3 to 5 minutes to speak. One person will speak. Newell will consult with Election Supervisor, Jennifer Edwards, and report back to the board on Edward's input.

Holiday Party:

Joyce Fletcher reported that Windstar Club is closed on Mondays, and scheduling an event then would result in an extra charge. The club is available on Sunday, Dec. 8. The board approved that date. There will be no Monday general meeting in December.

New Member Orientation Meeting:

Lydia Galton has scheduled the orientation meeting for Monday, December 9 at 10:30. She reminded board members that they should be present too.

Board Retreat:

Vi Steffan reminded board members that reservations are necessary. The retreat is scheduled for Nov. 6 at 9:30 am at the Community Foundation Building.

New versions of Impact on Issues.

New versions are available and can be viewed on line or ordered.

Status of Web Site Redesign Project:

Perry stated that two proposals have been received. Exploritech, our current vendor, and Bold Solutions have both made submissions. The committee had concerns that LWVCC archives could be a issue, but that can be transferred to a new site. Discussion revolved around funding. Perry and the redesign committee preferred Bold Solutions as the owner seemed more able to use the newest technology to our advantage. After the initial coast, there would be a \$15 a month charge. The vendor would "hold our hands" and bring us up to speed, but the charge for extra work would be \$60 an hour. The Bold Solutions program would be one, however, that the league can internally maintain. Levy stated that moving ahead is imperative if LWVCC is to reach a wider and younger audience. He added that LWV also will need to in the future work on having an enhanced presence on social media. Perry moved that the board approve the engagement of Bold Solutions to redesign the LWVCC web site. Levy seconded the motion and the board approved it. Steffen commented that she will be searching for grant money from the Collier Community Foundation and the Community Foundation of Southwest Florida to help defray the cost of the redesign.

Updates:

Parker said the Government Committee will meet in the cafe at Whole Foods as the government building room is no currently available, having been allotted to the YMCA programs displaced by the recent fire damage.

The October Lunch with leaders featured the new Director of Business and Economic Development for Collier County. Twelve attended. Fletcher thought it was an informative and worthwhile meeting. Next month will feature Georgia Hiller at her government center office on Tuesday, December 5 at noon.

The meeting adjourned at 11:00.

Submitted by Nancy Wolfe
Secretary